



American Institute  
for Contemporary  
German Studies  
JOHNS HOPKINS UNIVERSITY



**Sponsorship Opportunities**  
**2013 AICGS Global Leadership Award Dinner**  
**Honoring Virginia M. Rometty, Chairman, President and CEO of IBM**  
November 11, 2013  
Cipriani Wall Street, New York, NY

The Global Leadership Award Dinner is the Institute's principal annual fundraising event. Proceeds from sponsorship underwrite a substantial portion of AICGS' annual operating budget and make possible the outstanding conferences and publications that AICGS produces throughout the year.

❖ **Global Leadership Group Sponsor**

**\$35,000+**

- Prominent table for ten, premier seating area
- Invitations to the VIP reception with **Virginia M. Rometty, Chairman, President and CEO of IBM** and the AICGS Board of Trustees
- A full-page, four-color advertisement in the gala program booklet (prime placement)
- Logo listed in the gala program booklet, event website, and special logo board at Cipriani
- Access to regularly produced electronic newsletters, issue briefs, policy reports, and transatlantic perspectives essays
- Invitations to exclusive events with top policymakers and global leaders
- Invitations to regular workshops, lectures, and conferences in the U.S. and Germany
- Free admission to the AICGS annual conference
- Company-wide access to membership website and events
- Designated individuals may submit articles for publication on the AICGS website
- One free job ad per year posted on the AICGS website

❖ **Executive Leaders Group Sponsor**

**\$25,000 - \$34,999**

- Prominent table for ten, preferred seating area
- A half-page, four-color advertisement in the gala program booklet
- Logo listed in the gala program booklet, and name on event website
- Access to regularly produced electronic newsletters, issue briefs, policy reports, and transatlantic perspectives essays
- Invitations to exclusive events with top policymakers and global leaders
- Invitations to regular workshops, lectures, and conferences in the U.S. and Germany
- Free admission to the AICGS annual conference
- Company-wide access to membership website and events
- Designated individuals may submit articles for publication on the AICGS website
- One free job ad per year posted on the AICGS website

❖ **Corporate Leaders Group Sponsor**

**\$15,000 - \$24,999**

- Table for ten, main seating area
- Logo listed in gala program booklet
- Name and/or logo listed in the gala program booklet and website
- Access to regularly produced electronic newsletters, issue briefs, policy reports, and transatlantic perspectives essays
- Invitations to exclusive events with top policymakers and global leaders
- Invitations to regular workshops, lectures, and conferences in the U.S. and Germany
- Free admission to the AICGS annual conference
- Company-wide access to membership website and events
- Designated individuals may submit articles for publication on the AICGS website
- One free job ad per year posted on the AICGS website

❖ **Associates Group I Sponsor**

**\$10,000 - \$14,999**

- Seating for up to five guests
- Name listed in the gala program booklet and website
- Access to regularly produced electronic newsletters, issue briefs, policy reports, and transatlantic perspectives essays
- Invitations to regular workshops, lectures, and conferences in the U.S. and Germany
- Free admission to the AICGS annual conference
- Company-wide access to membership website and events
- Designated individuals may submit articles for publication on the AICGS website
- One free job ad per year posted on the AICGS website

❖ **Associates Group II Sponsor**

**\$5,000 - \$9,999**

- Seating for two guests
- Name listed in gala program booklet and website
- Access to regularly produced electronic newsletters, issue briefs, policy reports, and transatlantic perspectives essays
- Invitations to regular workshops, lectures, and conferences in the U.S. and Germany
- Free admission to the AICGS annual conference
- Company-wide access to membership website and events
- Designated individuals may submit articles for publication on the AICGS website
- One free job ad per year posted on the AICGS website

❖ **Global Leadership Individual Sponsor**

**\$5,000+**

- Seating for two guests
- Name listed in the gala program booklet and website
- Access to regularly produced electronic newsletters, issue briefs, policy reports, and transatlantic perspectives essays
- Invitations to exclusive events with top policymakers and global leaders
- Invitations to regular workshops, lectures, and conferences in the U.S. and Germany
- Free admission to the AICGS annual conference
- Designated individuals may submit articles for publication on the AICGS website

❖ **Executive Individual Sponsor**

**\$1,500 - \$4,999**

- Single seat
- Name listed in the gala program booklet and website
- Access to regularly produced electronic newsletters, issue briefs, policy reports, and transatlantic perspectives essays
- Invitations to regular workshops, lectures, and conferences in the U.S. and Germany
- Free admission to the AICGS annual conference
- Designated individuals may submit articles for publication on the AICGS website

❖ **Governmental & Non-Governmental Organizations Sponsor**

**\$1,250+**

- Single seat
- Name listed in the gala program booklet and website
- Access to regularly produced electronic newsletters, issue briefs, policy reports, and transatlantic perspectives essays
- Invitations to regular workshops, lectures, and conferences in the U.S. and Germany
- Free admission to the AICGS annual conference
- Designated individuals may submit articles for publication on the AICGS website

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*Sponsorship Packages are fully tax-deductible in the U.S., less \$225 per guest*

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Name

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Title

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Company

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Street Address

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City, State ZIP

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Country

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Telephone

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Signature, Date

Please return to:

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